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PRESS RELEASE

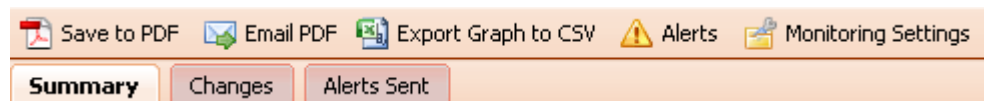
KeywordCompetitor announces a new feature for its SEO and PPC keyword tool

KeywordCompetitor users can now export SERPs and Ad positions for keywords into MS Excel, and see competitive changes over a long time.

Durham, NH: KeywordCompetitor, the world's first and only keyword tool that performs researching and monitoring functionality in real time, continues to expand its features and functionality.

KeywordCompetitor is becoming famous for its ability to research and monitor competitors' PPC ads, paid and organic keywords *online*. This means that this absolutely unique keyword tool scours the web for current information the very moment you start a search. It also puts the reports into email messages, or a user can save the report to PDF or CSV. This was before.

Now it's even better. KeywordCompetitor users are able to save not just the reports, but the graphs in the Monitor Tab as well. The graph represents SERPs for Organic keywords and Ad positions for Paid keywords. To save it, users need to simply go to the Monitor Competitors Tab, choose the report, and press the Export Graph to CSV.



With this new feature it will be more convenient for KeywordCompetitor users to compare competitors' average organic and paid search results with their own home

domain positions over a long period of time. The Excel table includes day by day information on the exact “what and when” of average paid/organic position changes.

Sign up for a free lifetime trial today and start researching and monitoring your online competitors and get convenient ways of saving your data.

We care about our users and want them to feel comfortable utilizing the information which KeywordCompetitor generates for them

About KeywordCompetitor: Small to medium size businesses, big brand advertisers, and the best marketing agencies leverage KeywordCompetitor’s keyword research and competitive intelligence tools for search engine marketing. The critical nature of the up-to-date information KeywordCompetitor provides gives Internet marketers the edge they need to gain advantage over their competition. <http://www.KeywordCompetitor.com>